

**2018/2019**

Algoma University Business Society  
aubs.algoma@gmail.com  
www.algomaubiz.com



# **SPONSORSHIP PACKAGE**

**LET'S. DO. BUSINESS.**



## ABOUT US

The Algoma University Business Society (AUBS) is a student run club that represents the interests of students pursuing their Bachelor of Business Administration degree at Algoma University.

## MISSION STATEMENT

“Our mission is to foster a business community at Algoma University that provides unique opportunities for students both during and after their degree experience.”

## CORE VALUES

Networking, Community, Growth, Experience and Opportunity

## OUR VISION

Our vision is to grow as a team and individuals by exposing students to the business community and providing connections and learning opportunities.

## A MESSAGE FROM OUR PRESIDENT

As I enter my fourth and final year of the Business Administration program at Algoma University, I have experienced several learning opportunities and have met many inspiring, innovative mentors. Being a member of AUBS for the past three years has given me the chance to connect with the Algoma University community and to an equally great extent, the Sault Ste. Marie business community. As a student, I have noticed that collaboration and teamwork are essential skills to showcase in the business industry.

Algoma University has a growing business program that offers four specializations with high academic merit. AUBS, to further enhance the student experience, helps develop real-world networking opportunities while bringing forward career advice and access to external business experts.

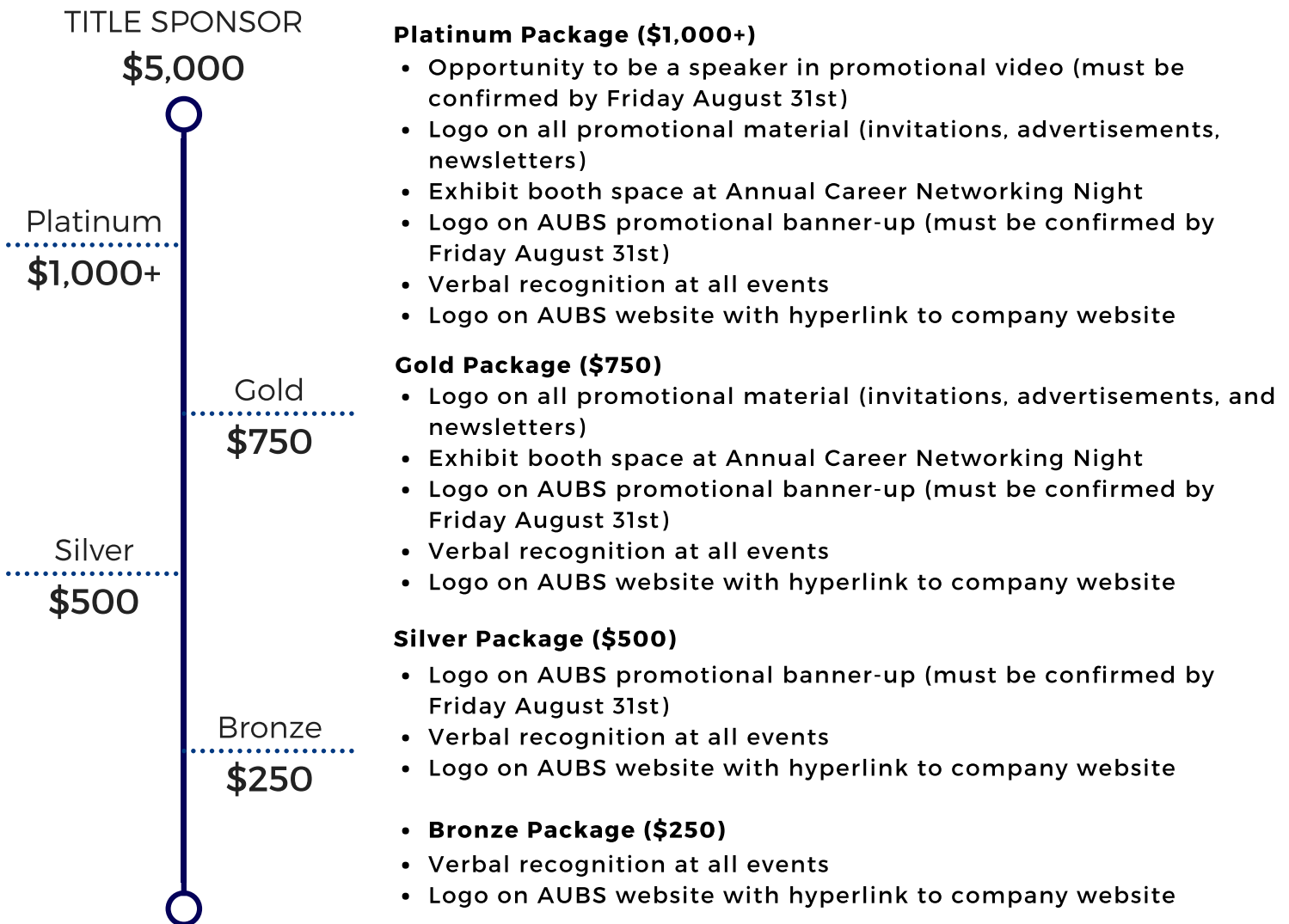
As a not-for-profit, student-run organization, we operate solely on the generosity of donors and fundraising efforts. In order to be successful, we understand working with local organizations will create a sense of collaboration and establish relationships that can benefit both parties. As a result, we developed a sponsorship package in hopes that your organization would be willing to support us and create a relationship with the AU Business community. We hope that you will review the package and we appreciate your consideration. We look forward to hearing from you.

All the best,

Lauren Nanne  
President  
Algoma University Business Society



# SPONSORSHIP TIER



### \*Other ways to sponsor AUBS\*

- Donations of prize items (minimum value \$50), or provide our exclusive "AUBS NETwork" with a promotional incentive (ie. 5% discount on purchase)
- Logo on AUBS website

### Interested in being the AUBS title sponsor?

Contact [aubs.algoma@gmail.com](mailto:aubs.algoma@gmail.com) for details. (\$5,000 min.)

AUBS reserves the right to approve/decline sponsor applications.

## Interested in becoming an AUBS sponsor?

Visit our website [www.algomaubiz.com](http://www.algomaubiz.com) and click on the 'Sponsors' page to access the Sponsorship sign-up form.

OR

Email us at [aubs.algoma@gmail.com](mailto:aubs.algoma@gmail.com) for more information.

# Thank you to our 2017/18 sponsors!



**Our sponsors are extremely important to  
the success and development of our  
society.**